

## Compendium of Market Research by Offshore Market

### Australia

NZT&E over the last three years have produced the following reports:

- ✍ “Wood Product Opportunities in Australia”, March 2005. *NZT&E and TDA* (65 page report)
- ✍ “Market Monitor Report”, February 2007. *Penelope Lawry, NZT&E Sydney*
- ✍ “Australia Market Entry Options”, March 2007 (13 pages)
- ✍ “Setting up Business in Australia – Commercial Collaboration” (24 pages)
- ✍ “Market Channels”, June 2007 (41 pages)
- ✍ “Non-Regulatory Implications”, June 2007 (31 pages)
- ✍ “Australian Regulatory Compliance”, June 2007 (41 pages)

Other reports:

- ✍ “Analysis of the Australian Market for Value Added NZ Radiata Pine Products”, December 1994. *Pine Manufacturers Association*
- ✍ “Analysis of the Australian Market for Value Added NZ Radiata Pine Products”, December 1994
- ✍ “Developing Australian Markets for Finger Jointed Pine Products”, November 2004
- ✍ “A Practical Guide to Setting Up a Business in Australia”, April 2006. *Swaab Attorneys*
- ✍ “Setting Up Business in Australia – Commercial Collaboration; a How to Guide” March 2007. *DLA Phillips Fox*

### USA

NZT&E funded reports:

- ✍ “The Market for Millwork Dimensions and Related Products in the United States”, January 1991
- ✍ “Analysis of the United States Market for Value Added NZ Radiata Pine Products”, February 1994. *Paul Rostkowski, NZT&E, New York*
- ✍ “Survey of Exports of Sawn and Manufactured Pine to the USA”, September 2002. *John Bedkober, NZT&E Auckland*
- ✍ “Developing Opportunities in the USA for the NZ Forest Products Industry”, June 2005. *Tony Johnston/ Mainsail Services Ltd*

Other reports:

- ⌘ “Furniture Components - USA”, March 2003. *Pine Manufacturers Association*
- ⌘ “Market Monitor Report”, January 2007
- ⌘ Crows – weekly from USA, subscribed to by Pine Manufacturers Association

**Mexico**

- ⌘ “Wood Products for the Mexican Construction Industry”, December 2006. *UA Commercial Service*

**Spain**

- ? “Market Report Mediterranean Region; Spain / Italy:”, September 2003. *US Softwood Export Council*
- ? “Partner Contact Report for PMA”, October 2004. *NZT&E, Madrid Office*
- ? “Spanish Furniture Industry”, December 2004. *Spanish Furniture Industry Manufacturers*
- ? “Spain; Trip Report”, May 2005. *Pine Manufacturers Association*

**Viet Nam**

- ? “Mission to Viet Nam & Thailand”, April 1998. *Pine Manufacturers Association Report*

**Korea**

- ⌘ “New Zealand Radiata Pine, Seminar Notes; Korean Plywood Industries Association”, March 1993. *Presentation by NZFOA and NZRPRA*
- ⌘ “Final report on Promotion Mission to the Manufactured Solidwood and Plywood Industries of South Korea”, May 1993. *W J Blackmore, Ministry of Forestry*
- ⌘ “Analysis of Korean Market for Value-added NZ Radiata Pine Products” 1993/94. *Pine Manufacturers Association Report*

**Japan**

- ⌘ “A study of the Japanese Market for High Value Solid Wood Products; Stage One”, January 1994. *Pine Manufacturers Association Report*
- ⌘ as above Stage Two report. January 2004. *Pine Manufacturers Association Report*

- ⌘ “Japanese Solid Wood Components Industry: Industry Structure, Industry Change and Value Chains” March 1996. *Warwick L Schaffer*
- ⌘ “Mission Report; Pine Manufacturers Association Mission to Japan”, January 1997. *Tradenz Wellington*
- ⌘ “Wood products & Housing Industry Update Japan”, June 1998. *NZT&E Tokyo.*
- ⌘ “Overview of the non-structural Laminates Market in Japan”, February 2001. *NZT&E, Tokyo*
- ⌘ “Japan Solid Wood Products, Annual report”, August 2003. *USDA Gain Report*
- ⌘ “Japan Solid Wood Annual report”, August 2006. *USDA Gain Report*
- ⌘ Japan Lumber Journal and Japanese Lumber Report are two weekly market reports that can be accessed via subscription.

## China

- ⌘ “China; Forest Owners Assn Market Research”, May/June 1991. *New Zealand Trade Development Board.*
- ⌘ “Opportunities and Challenges for NZ to Export Radiata Pine to China Supplies, Distribution and Strategies”, 1999. *Harry Ju funded by NZT&E*
- ⌘ “China Wood Products”, October 2003 (Monthly market intelligence reports done by *NZT&E* for paying clients).
- ⌘ “China Treated Pine Market”, December 2004. *NZT&E, China*
- ⌘ “Treated Lumber Research Report for China”, December 2004. *NZT&E*
- ⌘ “Distribution Systems for Value-added Wood Products in China”, May 2006. *Cintrafor*

## India

- ⌘ “Overview of the Indian Market for US Wood Products”, March 2007. *Cintrafor (USA)*
- ⌘ Report on Initial Furniture Industry Study: Jodhpur and Jaipur”, December 2007. *NZT&E Report, New Delhi.*

## Saudi Arabia

- ⌘ “Saudi Arabia; Market Profile”, May 1998. *Malaysian Timber Industry Board.*